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7/15/2013

Board of Directors Lorain Port Authority 611 Broadway Avenue Lorain, Ohio 44052

Dear Board of Directors,

I was born and raised in Lorain County. I spent my summers on Lake Erie. I have a vested interest in seeing that waterborne commerce and economic opportunities for small businesses in Lorain succeed as my family, friends and fellow citizens return Lorain to its former glory.

I am currently scheduled to hold a concert at the Black River Landing on August 16, 2014. This will be the third year that I have held this event. A part of the proceeds goes to the Genesis House to assist with helping women and children who have been impacted by domestic violence. The concert features live performances from local and national artists. These artists are well know to concert attendees. Over 1500 people attended the previous two concerts and we are anticipating a 40 percent increase as we have been able to secure higher caliber headliners. The 2014 concert will feature some of the same acts from previous years. They have been requested by concert attendees. In addition, we now have secured Shades of Blue featuring award winning artist Eddie Holman, singer of the #1 hit, "Hey There, Lonely Girl."

Local vendors will be there as well as several non-profit organizations that support people within the community. I believe that music is the vehicle that unites us all and through music people

are inspired to make a difference. The plan is to make this an annual event that will continue to grow and bring economic opportunities to Lorain. The plan is to also make this a weekend event which would have an event at the marina or downtown Lorain on Friday, concert on Saturday and gospel and family event on Sunday making this a two-day event at Black River Landing. As such, I would welcome the opportunity to be included in your annual event list.

I believe that the River Tour Cruises that are offered four days per week would be of great interest to the concert attendees. As such, I would like to offer to promote the River Tours in all of my promotional materials and mention them as we make announcements and acknowledge sponsorships between performances. I believe that concert attendees are likely to purchase tours for Friday or Saturday as the concert is part of a weekend of events beginning Friday at another location in Lorain. This could benefit both parties as the Lorain Port Authority would see an increase in ticket sales for the tours. In return, I would request a discount off of the daily facility fee to be determined by the Lorain Port Authority.

Sincerely,

Toni Iones