

FEBRUARY 18, 2015



The LoCo 'Yak Shak is expanding our operations! After offering kayak lessons and guided trips on Lake Erie and the Black River successfully for two years, we have developed a model to include a Mobile Kayak Rental company along with a full selection of rentals for our classes and events. With mobile rentals, we will be able to introduce new and experienced paddlers to several locations on a weekly basis.

Our fleet includes a wide range of kayaking options, including a tandem sit-on-top, a single sit-on-top, and several recreational & light touring kayaks ranging in length from 12-13.5 feet. Each kayaker will be outfitted with the appropriate PFD and paddle. We will also have waterproof adventure cameras available for rental as well as optional safety gear such as paddle floats and bilge pumps.

With this amazing fleet of equipment, we will organize a schedule of 4-6 regular places to offer weekly or bi-weekly rentals. (i.e. Every Monday at location A, Wednesdays at location B, etc.) Amongst these we'd prefer to have a spot or 2 on the river for rescheduling when the wind becomes a factor. Hours will vary per day and location. We have already secured a contract with the City of Berea Department of Recreation to offer Sunday classes at Coe Lake and contracts with Sheffield Lake, Lorain County Metro Parks and the City of Lorain are pending.

**The LoCo 'Yak Shak would like to add two Lorain Port Authority launches to our offerings: Lakeside Landing Beach and the Public Boat Launch near Spitzer Marina.**

We will advertise via social media and free event websites with up-to-the-minute posts regarding weather and location changes. Flags and semi-permanent signage (including schedule) will be posted at each location as on-site advertising. A final summer schedule will be presented with an official contract.

The LoCo 'Yak Shak anticipates a very busy and successful season and would like to include the Lorain Port Authority in our business plan. We have supported and volunteered with the Lorain Port Authority for years and look forward to a new relationship promoting local recreation and tourism together.

Please contact us at your earliest convenience to discuss details. We look forward to working with you. Thank you for your time.

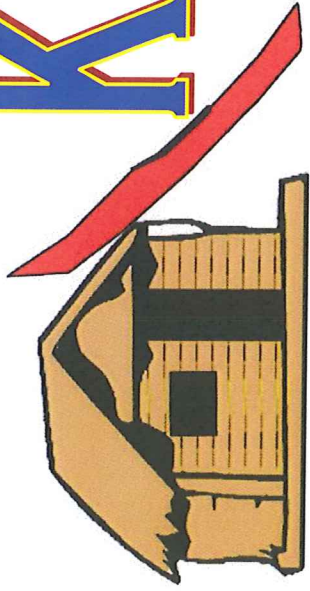
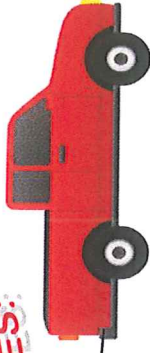
*~The LoCo 'Yak Shak  
Stephane & Robb*

# KAYAK RENTALS

WEATHER UPDATES & SCHEDULE CHANGES:

[facebook.com/locoyakshak](https://www.facebook.com/locoyakshak)

Twitter: @LoCoYakShak



The  
**LOCO YAK SHAK**

## DAYS, HOURS, LAUNCHES:

**Mondays: 2pm-6pm @ Lakeside Landing\* !!HERE!!**

**Thursdays: 11a-2p & 4-8p @ Sheffield Lake Boat Launch**

**Fridays: 12-5p @ Century Park, Lorain**

**Saturdays: 11a-4p @ French Creek Launch, Lake Breeze Rd., Sheffield**

**ALTERNATING Sundays: 9am CLASS @ Coe Lake, Berea\*\***

**ALTERNATING Sundays: 12p-4p @ Lakeview Park, Lorain**

For a Complete Schedule Including **CLASSES & GUIDED TRIPS**

Visit Our Website: [www.locoyakshak.com](http://www.locoyakshak.com)

Or Call: **419-239-3779** To Speak To A Real Live Person

\*Followed by Monday Paddle Night, see website for details

\*\*Sign-up with Berea Dept. of Rec.